

VENDOR INFORMATION

49th Mythopoeic Conference
Atlanta, Georgia
July 20–23, 2018
www.mythcon.org



DEALER'S ROOM



Vendor tables are available in the Dealer's Room, located in the Grand Ballroom, adjacent to the plenary room and banquet, from approximately 3:00pm Friday until 12:00pm Monday, with set-up between 12:00 and 3:00pm Friday and tear-down between 12 and 3pm Monday. The price is \$50 per table for the whole conference.

A single table is 3'x8'. Electrical outlets are available and extension cords will be provided. Wireless Internet is also available. Nothing can be affixed to the walls, and all dealer displays are confined to the table(s) and the area immediately behind.

Hotel-adjacent parking is available for \$15 per day. Each dealer is responsible for all necessary and appropriate city, state, and federal licenses and taxes, including any license required by copyright owners of any material being sold or displayed. The hotel has security; however, the event management and the University assume no liability for theft or damage to displays and merchandise.

Vendors wishing to attend other conference events will need to register for the conference, and will receive a \$20 discount per table. Please note, the banquet where the Mythopoeic Award winners are announced is a separate fee. Registration and hotel information is available at www.mythcon.org.

An unmanned "combined exhibits" table is available for publishers and other vendors who would like to send a sample book or item, as well as order forms or other promotional material, but do not wish to send a representative to the conference. Space at this table is \$25 per item (or item stack in the case of forms, flyers, business cards, etc.) for the entire conference. We cannot guarantee the safe return of your item but will do our best. If the sample need not be returned, it can be donated to the society (a 501(c)(3) non-profit corporation, donations are tax-deductible) for our auction.

REGISTRATION PACKET



Publishers and other vendors may include a flyer, brochure, coupon, business card, or other item in the registration packet. This service is available for \$25 per item. Please send 200 copies of your item. Any extras will be placed in the vendor room on the "combined exhibits" table. This fee is waived for publishers connected with attendees or guests of honor, for calls for papers, and for other conferences.

PROGRAM BOOK ADVERTISEMENTS



Ad rates are as follows:

\$75.00 for a full page (5.5"x8.5")

\$50.00 for a half page (5.5"x4.25")

\$25.00 for a quarter page (2.75"x4.25")

Please send all ads as black & white (greyscale) press quality pdfs with all fonts embedded and all imagery 300dpi. If design services or a full color ad are needed, this can be accommodated for an additional fee.

HOSPITALITY ROOM



For vendors who provide free food and drink for our hospitality suite, display your promotional items alongside the provided item free of charge.

CONFERENCE THEME

On the Shoulders of Giants



The Mythopoeic Society has launched into a series of 50th anniversaries: the founding of the Society in 2017, the conception and launch of our scholarly journal *Mythlore* in 2018, and the establishment of our mythopoeic conference in 2019. Our theme is suggested by the ways in which Inklings scholarship has built on such good foundations. We will celebrate these foundation and fifty years of building “On the Shoulders of Giants” at Mythcon 49.

GUESTS OF HONOR



Robin Anne Reid

Scholar

Robin Anne Reid is a Professor in the Department of Literature and Languages at Texas A&M University-Commerce, where she specializes in creative writing, critical theory, and marginalized literatures. She edited the two-volume *Women in Science Fiction and Fantasy* (Greenwood, 2009). She co-directed two National Endowment for the Humanities Institutes on Teaching Tolkien (2004, 2009) with Judy Ann Ford, Professor of History, Texas A&M-Commerce. She and Dr. Ford team-taught a series of undergraduate and graduate courses on Tolkien’s *The Lord of the Rings*, both face to face and online. Their collaborative essay, “[T]hings That Were, and Things That Are, and Things That Yet May Be: Teaching Tolkien’s *The Lord of the Rings* Online”, appeared in *Approaches to Teaching Tolkien’s The Lord of the Rings and Other Works*, edited by Leslie Donovan (MLA, 2015). Dr. Reid has also published on Peter Jackson’s film adaptation of *The Lord of the Rings*. Other recent Tolkien publications include an essay on female bodies and femininities in *The Lord of the Rings* in *The Body in Tolkien’s Legendarium* (Christopher Vaccaro, ed.); a bibliographic essay on the history of scholarship on female characters in Tolkien’s work in *Perilous and Fair* (Janet Brennan Croft and Leslie

Donovan, eds.); and a bibliographic essay on race and Tolkien studies in *Tolkien and Alterity* (Christopher Vaccaro and Yvette Kisor, eds.). Besides her work on Tolkien and feminist science fiction, she has also published on fan productions and fan activism in online media fandom. She is a regular contributor to “The Year’s Work in Tolkien Studies” in the annual journal, *Tolkien Studies*.

Donato Giancola

Artist

From J.R.R. Tolkien's 'The Lord of the Rings' to Botticelli's 'La Primavera', **Donato Giancola** balances modern concepts with realism in his paintings to bridge the worlds of contemporary and historical figurative arts. His influences encompass performances at the Brooklyn Academy of Music as well as pilgrimages to museums - including the Uffizzi, Prado, Louvre and Hermitage. Donato recognizes the significant cultural role played by visual art and makes personal efforts to contribute to the expansion and appreciation of the narrative genre that extend beyond his clients and exhibitions. To those ends, the artist teaches at the School of Visual Arts in New York City, the Illustration Master Class in Amherst, Massachusetts and online through the SmArt School, and appears at various institutions, seminars, and conventions, from San Diego to Rome to Moscow, where he performs demonstrations in oil paint and lectures on his aesthetics.

ABOUT THE MYTHOPOEIC SOCIETY



The Mythopoeic Society is an international literary and educational organization devoted to the study, discussion, and enjoyment of the works of J.R.R. Tolkien, C.S. Lewis, Charles Williams, and mythopoeic literature. We believe the study of these writers can lead to greater understanding and appreciation of the literary, philosophical, and spiritual traditions which underlie their works, and can engender an interest in the study of myth, legend, and the genre of fantasy. Find out about the Society's activities at: www.mythsoc.org.

DEALER'S ROOM & ADVERTISING APPLICATION



Deadline: June 24, 2018

	<i>Cost</i>		<i>Quantity</i>	<i>Total</i>
Vendor table	\$50	x		
Registration discount <i>(one discount per table)</i>	-\$20	x		
Combined exhibit table item	\$25	x		
Registration packet material	\$25	x		
Full page ad	\$75	x		
Half page ad	\$50	x		
Quarter page ad	\$25	x		
			TOTAL	

We will be sending the following items for the Hospitality Room:

Dealer Name: _____

Contact Name: _____

Email: _____

Phone Number: _____

Address: _____

Please return completed form to:

Alicia Fox-Lenz
Mythcon 49 Chair

aliciafoxlenz@gmail.com

